

BOS Report 4-8-2025

Business & Economic Report

Indian Valley Innovation HUB

- **New Fictitious Business Name filings continue a bit slow but steady in March 2025. There were numerous Re-Filings across the county and in each District.**
 - **District 1: 4 New Businesses:**
 - **Lost Sierra Lodge, The LLC**
 - **Plumas Dental Billing**
 - **Delos Development**
 - **Choo Choo's**
 - **District 3: 1 new businesses:**
 - **Tissots Tree & Lot Services**
 - **District 2: 2 New businesses:**
 - **Dawn Institute**
 - **Zederhaus Productions**
 - **District 5:**
 - **The Curious Cupboard**
 - **Graeagle Getaways**
 - **Sugar Pine Coffee & Creamery**
 - **Kafe**
- **Some good news on the Housing Front: Interest rates across the board for USDA Single Family Homes decreased by .125%, at an average of 5%.**
- **Last week Wednesday, the Indian Valley Innovation HUB and ChicoSTART held a joint workshop with 15 local businesses. Workshops included:**
 - **Entrepreneurship 101**
 - **How to go Digital in 30 Minutes or less**
 - **Financing**
 - **Networking dinner at Sage and Salt, a local restaurant**
- **For 2025, the Sierra Small Business Development Center (my employer) will be focusing on several key areas of focus:**
 - **Rural businesses and entrepreneurship**
 - **Manufacturing**
 - **AI**

This month alone, we have three FREE online workshops on AI, from Basics in AI, to AI Tax Preparation & Financial Management. I have attached a copy of the Sierra SBDC's FREE online workshops for your convenience.

- **On Friday, April 4, 2025, Plumas Arts had its monthly First Friday event, which is a great way for the community to enjoy the arts of Plumas County. Plumas Arts and**

other businesses are open from 5pm to 7pm, and the Indian Valley Innovation HUB joined in this great local event, and we would like to help Plumas Arts and participating businesses to make this a bigger event in the future. This is an event that could be held in any community in Plumas County because it brings people out to enjoy their businesses in a somewhat festive and commercial environment.

- On Tuesday, April 8th, Plumas Rural Services is holding a Resource Fair at the Tulsa Scott Pavillion at the Fairgrounds. This is an excellent way for citizens, businesses, and agencies to see what resources are available in Plumas County. The Fair is from 4pm to 6pm and people can just drop in at their convenience. Kudos to Plumas Rural Services for holding this important event and service.
- Also on Tuesday, April 8, 2025, RCAC is holding an in-person workshop to present the RERC Goal Champions and their accomplishments since the RERC event in June 2022, which was very successful. RCAC is using the backdrop of the RERC to launch its grant program in Chester and Quincy to Build Rural Economies which will be launching soon. The 5 Goals and Action Plan that came out of the RERC in 2022 were:
 - Recreation: Support recreational infrastructure needs in Quincy.
 - Tribal Collaboration: Collaborate with Tribal Partners to uplift Indigenous perspectives and culture.
 - Downtown Quincy Revitalization and connectivity.
 - Business and Economic Development
 - Housing: Increase Housing types and options.

As usual, Tracey Ferguson, Planning Director, is spearheading this program and helping nurture it to fruition.

- Roger Diefendorf and I are inching closer to finalizing a proposal to Plumas County to help finance a Down Payment Assistance Program to revitalize our home building industry to provide housing for workforce and to help our communities recover from the Dixie Fire. Our first step is to hire a Program Manager that has the experience to initiate and facilitate this program. We thank the support we are getting from the Plumas Housing Council.
- Samantha Schwartz-Lenhardt from the Lost Sierra Chamber of Commerce and I will be presenting a request for you to support our new Move In relocation package on April 15th. You should be getting the information this week from Mr. Hiskey to place that request on your Consent Agenda.

Thank you. Clint Koble



**SMALL
BUSINESS
DEVELOPMENT
CENTER**

SIERRA

FREE SIERRA SMALL BUSINESS DEVELOPMENT CENTER ONLINE WORKSHOPS APRIL 2025:

- **4-2: AI POWERED TAX PREPARATION & FINANCIAL MANAGEMENT.**
- **4-2: REPAIRING AND MANAGING YOUR CREDIT.**
- **4-2: EARLY-STAGE TECH SERIES: SESSION 1 – CUSTOMER DISCOVERY & VALIDATION.**
- **4-8: OWNING AND INVESTING IN REAL ESTATE FOR SMALL BUSINESSES & ENTREPRENEURS.**
- **4-9: ANATOMY OF A CONTRACT.**
- **4-9: EARLY- STAGE TECH SERIES: SESSION 2 – DEVELOPMENT & PRODUCT MARKET FIT.**
- **4-14: UNDERSTANDING & WORKING WITH FOOD COSTING.**
- **4-16: FACEBOOK PAGES & GROUPS.**
- **4-16: EARLY-STAGE TECH SERIES: SESSION 3: GO-TO-MARKET STRATEGY & EXECUTION.**
- **4-17: GRANT READINESS SERIES: PART 1.**
- **4-17: AI-DRIVEN CONTENT CREATION: WRITE WEBSITE COPY & BLOGS LIKE A PRO.**
- **4-22: BUY OR SELL YOUR BUSINESS.**
- **4-23: STARTING YOUR BUSINESS: PART 1.**
- **4-23: GRANT READINESS SERIES: PART 2.**
- **4-28: MENU ENGINEERING FOR PROFITABILITY.**
- **4-29: MANAGEMENT INFORMATION SYSTEMS FOR SMALL BUSINESSES.**
- **4-29: AI BASICS.**
- **4-30: STARTING YOUR BUSINESS: PART 2.**
- **4-30: GRANT READINESS: PART 3.**
- **4-30: EARLY-STAGE TECH SERIES: SESSION 4: INVESTMENT READINESS.**

To Register and get information on the times and course outline for each free workshop, please go to: www.sierrasbdc.com; click on trainings on the upper right and scroll down through the workshops of your choice. Register as soon as possible to get a spot in the workshop.

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