

INDIAN VALLEY
INNOVATION HUB
ACCELERATED BY  **ChicoSTART**

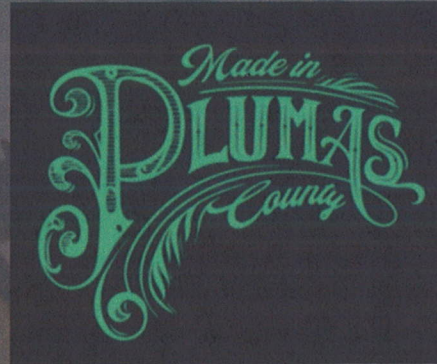


2023

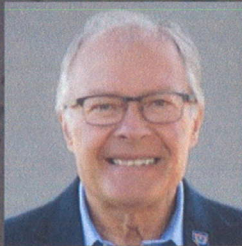
organization introduction,
partners, current projects,
and future projects

About Our Organization

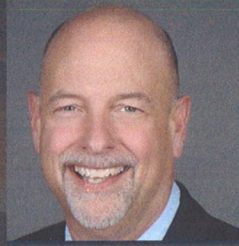
Indian Valley Innovation Hub began in June 2022 with a mission of producing products for export from Indian Valley. Since that time, we have expanded our service area to include all of Plumas County and through our partnerships we are connecting all small business owners with innovative resources and programming that can increase their chances to survive, grow, and thrive.



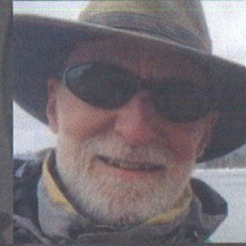
LARA WHEELER
DIRECTOR



CLINT KOBLE
COMMITTEE MEMBER



JOHN STEFFANIC
COMMITTEE CHAIR



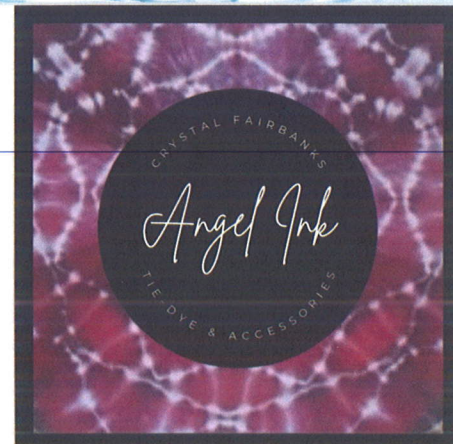
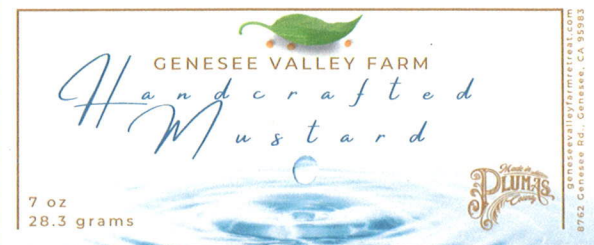
KEST PORTER
COMMITTEE MEMBER




TED STOUT
COMMITTEE MEMBER

What We Do:


- Assist business owners with product development
- Facilitate business skills workshops
- Hold entrepreneur rallies
- Provide referrals to experts for professional consulting
- Offer support with marketing
- Help create sustainable business plans
- Provide technical support in applying for funding
- Host events
- Provide referrals to local, State, and Federal resources and programs
- Create professional logos, business cards, flyers, and product labels for Plumas County business owners



About Our Organization



We help clients produce products for export outside Plumas County.



INDIAN VALLEY INNOVATION HUB


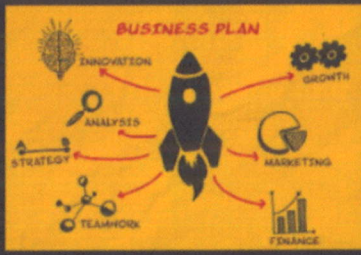
is partnering with

AMERICA'S SBDC CALIFORNIA
NORTHERN CA NETWORK


SMALL BUSINESS DEVELOPMENT CENTER
SIERRA

to provide free assistance for small businesses.

WORKSHOPS
For Business Development



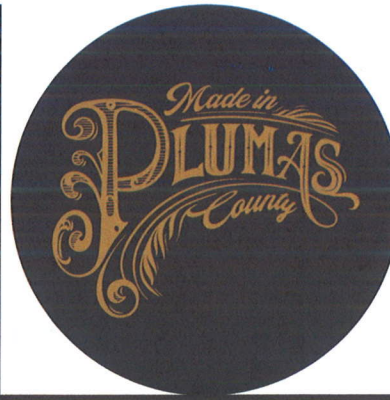
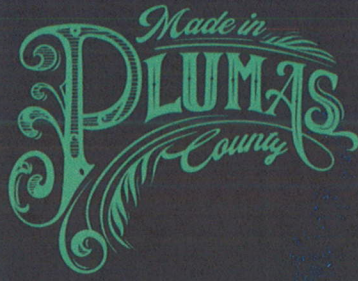
ENTREPRENEUR RALLIES
at Plumas County Restaurants & Bars



530.280.1660
ivih.information@gmail.com

Recent & Current Projects:

- Establishing the Made in Plumas County Booth and gearing-up for the first special event, the Plumas Sierra County Fair.
- Supporting the establishment of the Plumas County Business Funder's Roundtable. IVIH made the first \$5,000 donation.
- IVIH is developing an Online Business Resource Directory, the most comprehensive information source for small business owners in Plumas County, this directory is designed to support start-ups and existing businesses with information about how to open a business in our area and includes information about local, State, and Federal resources and programming.
- We are increasing IVIH's capacity by working to create new jobs at IVIH with assistance from Alliance for Workforce Development
- IVIH is assisting the Plumas County Planning Department in providing workshops to Plumas County Businesses applying for ARPA and CARES Act funding through the Plumas County Community Grants Program.
- IVIH is working with ChicoSTART to expand BizKids to Plumas County. This program for 6-17 year olds teaches them the basics of how to create a business plan. They compete to win a chance to sell their service or product to real consumers at a sales event.
- Working with the Plumas County Chamber Coalition to push out information about programs and resources to businesses throughout Plumas County
- IVIH applied for 501 (c) 3 status in June 2023



**INDIAN VALLEY INNOVATION HUB IS OFFERING PRODUCT MAKERS
AND RETAIL STORES FREE MEMBERSHIPS IN 2023 FOR
THE MADE IN PLUMAS COUNTY PROGRAM**

THE MADE IN PLUMAS COUNTY PROGRAM AIMS TO:

- Promote products
- Increase revenue
- Increase consumer knowledge and loyalty for locally made products
- Create a network that exports products outside Plumas County

PRODUCT MAKER BENEFITS:

- A dedicated display area for products in the Made in Plumas County Booth at special events within and outside Plumas County
- Access to additional distribution streams currently being developed including local retail stores and stores outside Plumas County
- A landing page in the Made in Plumas County Online Directory
 - Photos and a description of your product(s)
 - A business bio
 - A link to product maker's webpage, and/or social media page(s)
 - A list of retail stores where product(s) can be purchased
- Access to free resources and programs with IVIH Partners ChicoSTART and Sierra Small Business Development Center
- Being part of a network of product makers focused on business growth

For a product to be eligible for the program, it must be made, grown, manufactured, processed, produced, or substantially transformed in Plumas County, California.

Apply to the Made in Plumas County program via the IVIH website, over the phone, through email or the USPS. Scan the QR code below for more information.



<https://indianvalleyinnovationhub.org/made-in-plumas-county/>
ivih.information@gmail.com, (530) 280-1660
P.O. Box 191, Crescent Mills, CA 95934

About Our Partners



**SMALL
BUSINESS
DEVELOPMENT
CENTER**

SIERRA

Sierra SBDC provides a range of programs and resources to support small businesses in Plumas County through webinars, workshop partnerships, and business advising. IVIH provides referrals to Sierra SBDC daily.

- **Business Advising and Consulting:** Sierra SBDC offers no-cost one-on-one business advising and consulting services both in person and virtually with expert business advisors in Plumas County. They provide support for business planning, marketing strategies, financial management, access to capital, and growth strategies. This personalized assistance helps businesses overcome challenges and achieve their goals. Sessions are either in person, by phone, email, or Zoom meeting. Information about the Sierra SBDC's expert business advisors, including those located in Plumas County, can be found here: <https://www.sierrasbdc.com/about/team/>
- **Business Training and Workshops:** Sierra SBDC organizes business training sessions, workshops, and seminars covering a wide range of topics relevant to small business success. These educational programs cover areas such as business planning, financial management, marketing, sales, digital marketing, and legal and regulatory compliance. By attending these training opportunities, small business owners can acquire valuable knowledge and skills to improve their operations. Most of the trainings are offered through webinars so Plumas County business owners can do distance learning through their trainings. Most trainings are free.
 - In-person trainings at the Feather River Adult Education room in downtown Quincy w/ Quincy Chamber
 - In-person trainings throughout Plumas County in Greenville, Chester, Quincy, and Portola about Government Grants such as CARES Act and ARPA w/ Plumas Planning Dept. and IVIH
 - Sierra SBDC partners with federal agencies to bring valuable learning sessions to Northern California on topics such as Trademarking and Patenting
 - Sierra SBDC has a listing of all webinars and workshops that small business owners can attend at their website: [https://www.sierrasbdc.com/events/?e_source\[\]=all](https://www.sierrasbdc.com/events/?e_source[]=all)
- **Market Research and Analysis:** Sierra SBDC assists small businesses with market research and analysis to help them understand their target audience, industry trends, and competitive landscape. This information enables businesses to make informed decisions regarding market positioning, product development, pricing strategies, and marketing campaigns.
- **Access to Capital and Financing:** Sierra SBDC helps small businesses navigate the process of accessing capital and financing options. They provide guidance on identifying funding sources, preparing loan applications, developing financial projections, and connecting with lenders or investors. This support increases the chances of small businesses securing the necessary funds for growth and expansion.
- **COVID-19 Business Recovery Assistance:** In response to the COVID-19 pandemic, Sierra SBDC offers specialized support to small businesses navigating the challenges and impacts of the crisis. They provide guidance on accessing relief programs, adapting business models, implementing safety measures, and developing resilience strategies to recover and thrive in the post-pandemic environment.