



Moving Towards a Continuum of Services

*Plumas County Strategic Planning Process
Kick Off Meeting*

**Plumas County Public Health Agency
Alcohol, Tobacco and Other Drug Programs**

August 24th, 2011

Meeting Overview

- **I. Welcome and Introductions**
- **II. The Big Picture**
 - What we are seeking to accomplish
- **III. Providing the Context**
 - Background and influencing factors
- **IV. Outlining the Process, Phases and Steps**
- **V. Making it Happen**
 - Next steps and opportunities for involvement



I. Welcome and Introductions



II. The Big Picture:

- *What we are seeking to accomplish*



What We Are Seeking to Accomplish

- Develop, implement and evaluate a three year Strategic Plan that results in a continuum of alcohol, tobacco and other drug prevention, treatment and recovery services for Plumas County.



Purpose of the Strategic Planning Process

- Develop a public health model that embraces an “upstream” approach
- Streamline service delivery, improve efficiencies, enhance client outcomes while maximizing resources.
- Recognize the preponderance of co-occurring conditions and ensure a collaborative systems approach that maintains focus on client outcomes.
- Move towards a strategic, sustainable and outcome/evidence-based approach.
- Align with federal and state initiatives that deliver a comprehensive and integrated continuum of services



III. Providing the Context:

- ***Federal Substance Abuse and Mental Health Services Administration (SAMHSA) Strategic Planning Framework***
- ***California Alcohol & Drug Programs (ADP) Priorities***
- ***Local ATOD program guidelines and principles***



Federal Guideline: SAMHSA's Strategic Planning Framework



- **Assessment**

Profile population needs, resources, and readiness to address needs and gaps

- **Evaluation**

Monitor, evaluate, sustain, and improve or replace those that fail

- **Implementation**

Implement evidence-based prevention programs and activities

- **Planning**

Develop a Comprehensive Strategic Plan

- **Capacity**

Mobilize and/or build capacity to address needs



California Alcohol & Drug Program (ADP) State Priorities

- **Continuum of Services Statewide Reengineering Taskforce (COSSR)**
 - The State ADP has been engaged in a five-year planning, design, and implementation process for developing and fostering a Continuum of Services (COS) throughout California
 - Began process in 2006
 - Currently in the implementation phase with several pilot test counties
 - State ADP COS serves as the guide for counties to engage in a county-wide COS approach to planning, implementation, and evaluation of substance abuse services



Continuum of Services



Plumas County ATOD Program

Vision and Mission

Vision: A community where all individuals are healthy and free from problems related to alcohol, tobacco, and other drugs.

Mission: To plan, coordinate and provide a continuum of publicly funded alcohol, tobacco and other drug prevention, intervention, treatment and recovery services that are responsive to the needs of Plumas County's communities



Guiding Principle: Continuum of Services

Ensuring a full Continuum of Services/Care, from prevention and early intervention through treatment and recovery, creates environments which reduce the adverse social, health and economic consequences associated with the use and abuse of alcohol, tobacco and other drugs.



Guiding Principle: Prevention

- Prevention and early intervention saves and changes lives and reduces future demand for treatment services.
- Acknowledges that individual choices regarding use and abuse of alcohol, tobacco and other drugs are shaped by social and cultural norms.
- Effective prevention utilizes universal, selective and indicated approaches to reduce the access to and appeal of alcohol, tobacco and other drugs.



Guiding Principle: Treatment

- Treatment should be accessible, affordable, driven by client need and guided by high standards of practice utilizing evidence-based approaches.
- Treatment should provide a comprehensive continuum of services through collaborative efforts with justice programs when applicable.
- Treatment is tailored to serve individuals and families with a commitment to every client's success.
- Treatment strategies seek to engage substance abusing individuals in an effort to assist them in moving through the stages of change toward recovery and often improves other health and social related outcomes.



Guiding Principles Recovery

- Ancillary services should be made available to all clients to help facilitate continued recovery from active addiction as a means of maintaining sobriety and providing a supportive network of resources.
- Recovery from alcohol, tobacco and other drug use is a lifelong commitment that requires self management and integration of recovery principles into one's lifestyle.
- A continuum of services recognizes relapse can be an integral part of the disease process and is an opportunity for the provision of additional or alternative supportive services.



Funding and Requirements

Total FY 11-12 \$617,023

- \$7,500 HIV Set Aside to fund ATOD services for HIV positive and high risk population
- \$70,934 in SGF Perinatal Services funds subject to the requirements in the Perinatal Services Network Guidelines 2009, accessible on ADP's website at http://www.adp.ca.gov/Perinatal/pdf/Guidelines_09.pdf
- \$102,796 in Prevention funds requiring use of the Strategic Prevention Framework and evidence/outcome based practices
- \$435,793 in state (\$30,607) and federal (\$102,796) discretionary funds for ongoing costs of ATOD services



IV. Outlining the Process, Phases and Steps



Phase I: Assessment and Planning

Identifying System Capacity and Needs

Conducting a Needs and Resource Assessment to Drive Decision Making

- The first step and basic premise in the planning process is conducting a thorough needs assessment to identify and prioritize problems.
- The problem statements will guide the planning, implementation, and evaluation processes.
- Using problem statements and supporting needs assessment data, determine strategic priorities for county funded services and strategies for the next three years



Phase I: Assessment and Planning

Identifying Strategies and Standards of Practice

- Identify and recommend evidence-based practices to address the identified priorities.
 - *Sample Resource: National Registry of Evidence-Based Programs and Practices (NREPP)*
- Research and develop service delivery standards and practices.



Phase II: Implementation

- Ensure services reflect the strategic priorities identified
- Create contract requirements and reallocate resources
- Make strategic decisions regarding fidelity and adaptation
- Ensure strategies and services are culturally competent, relevant and sustainable
- Focus on monitoring progress and evaluating outcomes
- Allow for self-correction and adjustment along the way



Phase III. Evaluation for Improvement

- Develop an evaluation plan and measures of success
- Collect and analyze process and outcome evaluation data
- Monitor new data from assessment process
- Report findings to key stakeholders
- Use data to inform program progress and any necessary course corrections
- Link to sustainability



Ongoing: Capacity Building

- Is a concentrated and ongoing process—does not end at the assessment phase
- Determines resource levels and feasibility of goals and objectives
- Facilitates systems, infrastructures and partnerships for long-term sustainability
- Ensure culturally competent and relevant approaches



V. Making it Happen:

- *Next steps and opportunities for involvement*



The Committee Structure

- County ATOD program
- Advisory Committee
- Sub-Committees



Opportunities for Involvement

- Volunteers and membership for each of the sub-committees
- Ideally, 5-8 members per committee
- 1 chair and 1 staff member identified for each committee to serve as committee co-chairs

Next Steps

- Identify your interest/expertise and sign-up for a subcommittee
- A staff member will contact you to further discuss your membership preferences, to identify co-chairs, and to balance and ensure cross-representation for each group.



Opportunities for Ongoing Input

- As committees begin to document recommendations, drafts will be distributed electronically to the broader stakeholder group for feedback.
- Depending on interest level and timing, the larger stakeholder group may be re-convened for additional feedback and to ensure the broad perspective is achieved.



Immediate Next Steps

- Sign-up for a Subcommittee
- Schedule and Convene Subcommittee Meetings
- Present Existing Data from the Providers, Partners and Community to Subcommittees



Thank You!

